

HABILITATION BOARD DECISION ON THE NOMINATION FOR APPOINTMENT TO ASSOCIATE PROFESSOR

Masaryk University	
Faculty	Faculty of Economics and Administration
Procedure field	Business Management
Applicant	Ahad Zareravasan
Applicant's home unit, institution	Department of Business Management, Faculty of Economics and Administration, Masaryk University
Habilitation thesis	The Business Value of Business Intelligence & Analytics (BI&A)

Board members

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prof. Ing. Jitka Komárková, Ph.D., Faculty of Economics and Administration, University of Pardubice

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Prof. Dr. Techn. Natalia Kryvinska, PhD, Faculty of Management, Comenius University Bratislava

doc. Ing. Radoslav Škapa, Ph.D., Faculty of Economics and Administration, Masaryk University

Evaluation of the applicant's scholarly/artistic qualifications

The applicant has displayed a dedication to advancing knowledge in the areas of Business Intelligence and Analytics (BI&A), ERP, and IM through his research activities. He has published several peer-reviewed articles in reputable journals, showcasing his ability to conduct high-quality research and contribute to the academic community. His research topics have been diverse and relevant, addressing current challenges and trends within the fields. The board points out the focus on the improvement of the innovation performance of firms through data analytics and BI.

He is a member of the editorial board of several international journals.

He was a principal investigator of the GACR project; and a team member of the HORIZON project. He participated in 17 IT consultation and implementation projects (for private companies) in Iran.

He actively cooperates with several foreign partners, such as Wright State University (USA), Norwegian University of Science, and University of Manchester (UK).

Mr Zareravasan has significantly surpassed all criteria given by the FEA MU Directive No 4/2019 for evaluating his scholarly and pedagogical qualifications.

Summary of his results:

- WoS database articles: 21, of which 1 in Q1, 5 in Q2

- FEA MU Directive No. 4/2019 requirement on the number of publications in journals included in the JCR citation database is exceeded by nine times
- WoS citations: 628 without self-citations
- H-index (WoS): 15

Conclusion: The applicant's scholarly capabilities **meet** the requirements expected of applicants participating in a habilitation procedure in the field of Business Management.

Evaluation of the applicant's pedagogical experience

Over the past ten years, Mr Zareravasan has accumulated diverse teaching experiences at various educational institutions, as seen in Annex 4 of his habilitation file. He has been teaching since 2012. He has taught students of different age groups and academic levels, demonstrating adaptability and versatility in their pedagogical approach.

He has authored or co-authored several textbooks and teaching aids. He supervises bachelor and master theses and one doctoral student. Of this, four bachelor and six master theses were successfully defended at Masaryk University and 21 master theses at MAU in Iran. He has 10 years long teaching practice from MAU, Iran. He has been awarded best teacher three times at MAU.

The public lecture delivered by the applicant on 18 April 2023, entitled "The role of business analytics capabilities in bolstering firms' agility and performance", very well demonstrated his pedagogical capabilities, as it was fully agreed by the designated evaluators.

Conclusion: The applicant's pedagogical capabilities **meet** the requirements expected of applicants participating in a habilitation procedure in the field of Business Management.

Habilitation thesis evaluation

The thesis consists of 8 published research papers with a comment on them as it is required by faculty and university criteria. The papers were published in high-quality peer-reviewed journals, namely: International Journal of Information Management, Journal of Information Science, Journal of Enterprise Information Management, and Journal of Business and Industrial Marketing. Two papers are related to the Business Intelligence and Analytics (BI&A) conversion process, one is related to the BI&A use process, and five are associated with the BI&A competitive process.

The thesis was evaluated by three reviewers, who are experts in the fields of business informatics, business intelligence and data analytics, namely:

- **prof. Ing. Vladimír Bureš, Ph.D., MBA**, Department of Information Technologies, Faculty of Informatics and Management, University of Hradec Králové
- **Prof. dr. Jurij Jaklič**, Academic Unit for Business Informatics and Logistics, School of Economics and Business, University of Ljubljana
- **prof. RNDr. Michal Munk, PhD.**, Department of Informatics, Faculty of Natural Sciences and Informatics, Constantine The Philosopher University in Nitra

All reviewers conclude that the thesis fulfils the requirements expected of a habilitation thesis in the field of Business Management.

The board shares the conclusion of the reviewers.

Conclusion: The applicant's habilitation thesis **meets** the requirements expected of habilitation theses in the field of Business Management.

Secret ballot results

Number of board members	5
Number of votes cast	5
Number of votes in favour	5

Board decision

Based on the outcome of the secret vote and following an evaluation of the applicant's scholarly or artistic qualifications, pedagogical experience and habilitation thesis, the board hereby submits a proposal to the scientific board of the Faculty of Economics and Administration of Masaryk University to

appoint the applicant associate professor of Business Management.

terminate the procedure.

Date: 15. 5. 2023

prof. Ing. Jitka Komárková, Ph.D.

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